Creating a Product Label

Module 3, Lesson 6

Guidelines

Choosing Colors

Colors communicate faster than words.
When it comes to the use of colors, consistency is essential.
Use these colors that are used in your Logo.

Readability is Important

The product label for a medicine/drug/therapeutic contains very important information like:

- The product (medicine/drug) name
- The concentration product
- Proper storage
- Use warnings

Patients and doctors should be able to read the label with ease. The font color should contrast with the rest of the label

Font Choice

Use an easily readable font.
Use a single font.

Supply the Necessary Information

Certain types of information must be included on your product label, some for the buyer's benefit and others because labeling laws and regulations demand them to be disclosed.

Examples


COMPOSITION :
Each 10ml contains :
Phyllanthus Emblica (Amla) 500 mg.
Solanum Nigrum (Makoy) 400 mg.
Boerhaavia Diffusa (Punarnava) 400 mg.
Phyllanthus Niruri (Chalmeri) 500 mg.
Cichorium Intybus (Kasni) 500 mg.
Eclipta Alba (Bhringraj) 400 mg.
Tephrosia Purpurea (Sharpunkha) 300 mg.
Berberis Aristata (Daru Haldi) 300 mg.
Ocimum Sanctum (Tulsi) 100 mg.
Andrographis Paniculata (Kalamegha) 125 mg.
Terminalia Chebula (Harad) 300 mg.
Picrorhiza Kurroa (Kutki) 150 mg.
Fumaria Parviflora (Pitpara)) 200 mg.
Piper Longum (Pipli) 150 mg.
Moringa Pterygosperma (Shigru) 200 mg.
Acacia Catechu (Khair) 125 mg.
Tinospora Cordifolia (Gudachi) 200 mg.
Embelia Ribes (Vidanga) 100 mg.
Tecomella Undulata (Roheda) 50 mg.
Flavoured Syrup Base q.s.
Store in a cool & dry place
SHAKE WELL BEFORE USE
Dosage :
Adult : 2-3 teaspoonful three times a day
Children : 1 teaspoonful three times a day
or as directed by the physician.
SANATOZ
HEPATOZ
Plus
AYURVEDIC LIVER TONIC
Protects From Hepatoxins
and Improve Liver Health
Pharmacology :
Shows reduction in SGOT, SGPT, albumin level and tissue glutathione.
Controls bilirubin levels.
Indication :
Liver disorders
Abnormal Liver Functions.
AN AYURVEDIC PROPRIETARY MECIDINE
Mfg. Lic. No. : 680-ISM(HRY.)
Batch No. :
घान संख्या
Mfg. Date :
उत्पादन तिथि
M.R.P ₹:
अधिकतम खुदरा मूल्य
(Incl. of all Taxes)
(सभी कर सहित)
Use within 3 years from mfg. date.
SANATOZ
Marketed by :
SANATOZ HEALTHCARE
741, Highway 175, Hopland,
CA-95449 (USA).




Herceptin®
trastuzumab
440 mg
Genentech


NDC 49502-393-80 Rx only
Insulin Glargine
(insulin glargine-yfgn)
Injection
100 units/mL (U-100)
Do not mix with other insulins
For subcutaneous use only
Use within 28 days after initial use
10 mL Multiple-Dose Vial
Mylan
Dosage: See Prescribing Information.
Manufactured by: Mylan Pharmaceuticals Inc.
Morgantown, WV 26505 U.S.A.
U.S. License No. 2210
Manufactured for: Mylan Specialty L.P.
Morgantown, WV 26505 U.S.A.
Product of Malaysia
MA:IB:G:39310:VL:R1
Unvarnished Area
FOR OVERPRINTING
LOT XXXXXXXXXX
EXP MMM YYYY
(01)00349502393808
BM/0287/01


DUPIXENT 300 mg
Solution injectable en seringue préremplie
Solution for injection in pre-filled syringe
300mg/2ml
dupilumab /
Voie sous-cutanée • A usage unique
Subcutaneous use • For single use only
2 seringues préremplies avec dispositif de protection d'aiguille
2 pre-filled syringes with needle shield
SANOFI
DUPIXENT
300 mg
Injectable

Examples


NDC 68645-587-54
ONCE-DAILY
Lisinopril
Tablets USP
10 mg
Rx Only
30 Tablets
10 mg
10 mg
10 mg
Each tablet contains lisinopril USP..... 10 mg.
Rev. 06/19
Usual Dosage: See accompanying prescribing information.
Dispense in a tight container.
Keep out of the reach of children.
Storage: Store at 20° to 25°C (68° to 77°F) [See USP Controlled Room Temperature].
Protect from moisture, freezing and excessive heat.
GTIN 10368645587544
68645 58754
11389
Distributed by:
The Kroger Co.
Cincinnati, OH 45202
Manufactured for:
Lupin Pharmaceuticals, Inc.
Baltimore, Maryland 21202,
United States
Take charge of your health by taking your medication properly.
Packaged by:
Legacy Pharmaceutical Packaging LLC, Earth City, MO 63045


Contains: 4 Single-use Prefilled Autoinjectors
Enbrel
etanercept
50 mg/mL
SureClick™ Autoinjector
50 mg/mL (0.98 mL)
Single-use Prefilled Autoinjector
For Subcutaneous Use Only
Sterile Solution – No Preservative
AMGEN
Wyeth
℞ Only


10 - 1 mL Single Use Vials
NDC 55513-530-10
AMGEN®
300 mcg
Neupogen®
Filgrastim
A Recombinant Granulocyte Colony Stimulating Factor (rG-CSF) derived from E Coli
300 mcg/1 mL (3 x 10⁷ Units/1 mL)
For Subcutaneous or Intravenous Use Only
Sterile Solution - No Preservative
Refrigerate at 2° to 8°C (36° to 46°F). Avoid Shaking.
Amgen Inc. Thousand Oaks, CA 91320 U.S.A. U.S. License No. 1080